



FOR IMMEDIATE RELEASE

September 22, 2014

***** MEDIA ADVISORY *** MEDIA ADVISORY *****
eBureau's Mark Doman speaks at AltLend, bringing new ideas and opportunities

WHAT:	<p>eBureau's Executive Vice President of Business Development Mark Doman will be taking part in AltLend as a panelist and moderator. Doman will be a panelist for a session, "New Opportunities in Data, Collecting, Evaluating and Implementing Information." This session will delve into what data sets could be on the horizon, and how industry data providers are reforming the way we use that information.</p> <p>Immediately following, Mr. Doman will moderate a conversation on Alternative Underwriting Models: Shortcomings and Opportunities in Creditworthiness and the Push for Different Data, covering the topics of underwriting, scoring and approval systems and why there is such a push for alternative data.</p> <p>AltLend (September 23-24) is the only conference focused exclusively on P2P, Direct Lending, and other disruptive lending practices for small business. For more information on the conference, or to download the schedule in PDF form, visit https://www.fralc.com/conference.aspx?ccode=B942.</p>
WHO:	Mark Doman, Executive Vice President, Business Development, eBureau
WHERE:	The Tropicana Las Vegas Casino Hotel Resort 3801 Las Vegas Blvd. South Las Vegas, NV 89109
WHEN:	<p>AltLend Presented by Financial Research Associates</p> <p>Tuesday, September 23, 2014 1:30-2:15 p.m. "New Opportunities in Data, Collecting, Evaluation and Implementing Information" Panelist</p> <p>2:15-3:15 p.m. "Alternative Underwriting Models: Shortcomings and Opportunities in Creditworthiness and the Push for Different Data" Moderator</p>
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ABOUT EBUREAU:	eBureau provides a powerful suite of predictive analytics and real-time information solutions to help companies acquire customers, manage risks and maintain customer relationships. Clients span numerous industries and rely on the company's business and consumer scoring, identity verification, authentication, location and monitoring services to make instant, data-driven decisions about consumers and businesses. Launched in 2007, eBureau is a wholly-owned subsidiary of xTech Holdings, Inc. Its investors include Redpoint Ventures, Split Rock Partners, and Tenaya Capital. For more information, please visit www.ebureau.com .